

Privacy Policy

Prepared for:
Website Visitors

Prepared by:
Meridium



Privacy Policy Statement

This Privacy Policy ("Policy") explains how Meridium ("Company", "we", "us", "our") processes Personal Data which we collect from You as a Controller.

1. Definitions

1. "Controller" means the natural or legal person, public authority, agency, or other body which alone or jointly with others, determines the purposes and means of the processing of Personal Data.
2. "Personal Data" means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
3. "Service(s)" means the use of our websites, software or applications. "Subscriber" means the natural or legal person that has subscribed to the Service(s) by agreeing to the Terms.
4. "Terms" means the binding contract between Company and You which governs the access and use of the Service(s) by You.
5. "You" and "Your" means an identified or identifiable natural person whose Personal Data Company processes as a Controller.

2. Data Collection

You directly provide the Company with most of the data we collect. Company collects Personal Data from You when You:

1. Submit digital forms or other contact initiations.
 2. Browse or use our digital products such as applications and websites.
 3. Contact our support channels through either phone or online tools
 4. Schedule appointments through one of our online portals
 5. Engage with our social media accounts, pages and profiles
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3. Processing of Personal Data

1. The Company processes Your Personal Data to offer a more personalised experience, improve the quality of our services, run targeted advertising and analyze performance.
2. Company will normally collect Personal Data from You only where it needs it to perform a contract with You, where the processing is in Company's legitimate interests and not overridden by Your data protection interests or fundamental rights and freedoms, or where Company has Your consent. In some cases, the Company may also have a legal obligation to collect Personal Data from You.
3. If Company processes Personal Data with reliance on Your consent, You may withdraw Your consent at any time.

4. Sharing of Personal Data

1. You acknowledge that Company will share Your Personal Data with its group companies and third-party service providers so that they may offer You Company's Service(s) and/or to send information or updates to the Service(s) if You are a Subscriber.
 2. When Company processes Your order where You are a Subscriber, it may send Your Personal Data to and also use the resulting information from credit reference agencies to prevent fraudulent purchase.
 3. Company shares Personal Data in case this is required for processing by any of our third party partners or for analysis by Company or other online tools.
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5. Retention of Personal Data

1. Company retains the Personal Data collected where an ongoing legitimate business requires retention of such Personal Data.
2. In the absence of a need to retain Personal Data, Company will either delete or aggregate it or, if this is not possible then Company will securely store your Personal Data and isolate it from any further processing until deletion is possible.

6. Security of Personal Data

Company uses appropriate technical and organizational measures to protect the Personal Data that it collects and processes. The measures Company uses are designed to provide a level of security appropriate to the risk of processing Your Personal Data. If you have questions about the security of your Personal Data, please contact us immediately as described in this Policy.

7. Miscellaneous

1. Company keeps this Policy under regular review and may update this webpage at any time. This Policy may be amended at any time and You shall be notified only if there are material changes to this Policy.
 2. If You have any questions about this Policy please contact Company at support@meridium.io
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